



# MAURO ATTARDI

## ABOUT ME

I am creative and curious. I like challenges and getting out of my comfort zone. I am looking to apply my studies and knowledge in sectors I am passionate about.

I was born in autumn 1988, in Milan. I graduated in Computer Science at the Università degli Studi di Milano, with an Erasmus in Murcia. At the age of 25 I moved to Valencia to study a Master in Information Management at the UPV.

I have been working at Edicom for more than six years, currently as International EDI Project Leader. Since the beginning of 2019 I have been leading the Viu la Bici project, which aims to create bicycle parking facilities in the city of Valencia.

I have been a sportive person since childhood, before Covid I played as a forward in the basketball team Escalones de la Lonja, now I have switched to beach volleyball. I have also been dancing Swing for more than 3 years. I'm crazy about bicycles and everything related to urban cycling.

## LANGUAGES

Italian (Native)  
Spanish (C2 - DELE)  
English (C1 - Cambridge CAE)  
Catalan (A2 - CPNL)

## CONTACT

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## EXPERIENCE

### INTERNATIONAL B2B EDI PROJECT LEADER

Edicom, 2015 - Present

On a daily basis I handle EDI data formats (iDocs, XML, X12, EDIFACT, etc.) and data conversion maps. I am in charge of post-production support to our biggest clients and the design and review of EDI systems integration strategies.

### FOUNDER

Viu la Bici, 2019 - Present

Since the beginning of 2019 I am leading the Viu la Bici project, which aims to create bicycle parking facilities in the city of València.

The project kicked off thanks to a Crowdfunding campaign with LaTeuaTerra.org

### WEB DEVELOPER

MASmedios para la gestión de la información, s.l. - 2014

### VICE-PRESIDENT

Società Dante Alighieri del Mar Menor, 2014 - Present

Institution for the promotion of the Italian language and the diffusion of its culture around the world.

## SKILLS

- Communication and problem solving skills
- High analytical and project management skills
- Web Design - Content Management Systems (Wordpress, Drupal)
- Web Application Development (Javascript, PHP, MySQL)
- Web content findability & SEO, SEM, Digital Analytics
- Advanced notions of Arduino and IoT systems

## STUDIES

### UNIVERSIDAD POLITÈCNICA DE VALÈNCIA

Master's Degree in Information Management, 2014 - 2016

- Business data analysis (Business analytics), Business intelligence.
- Digital Analytics and information visualisation.
- Content management systems (WCMS), Web content findability & SEO.
- Exploitation of massive data (Big Data).

Final thesis: Interactive Information Visualisation Design Analysis

### UNIVERSITÀ DEGLI STUDI DI MILANO

Bachelor's Degree in Computer Science, 2008 - 2013

Final thesis: Development of an Android application for monitoring the temperature of non-self-sufficient elderly people.

### UNIVERSIDAD DE MURCIA

Erasmus, 2009-2010

## CERTIFICATES AND COURSES

### UNIVERSITY OF AMSTERDAM

Unraveling the Cycling City, 2020

### GOOGLE PARTNERS ACADEMIES - UPV

Google Analytics, 2015

Google AdWords Advanced, 2015

Fundamentals of Google AdWords, 2015